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Bringing greater awareness to careers in manufacturing and empowering students to succeed

# Henkel celebrates Manufacturing Day 2024 by engaging local students at its facilities

Rocky Hill, CT – Henkel, a leading manufacturer of well-known consumer and industrial brands, such as Dial® soap, all® laundry detergent, and Loctite®, Technomelt® and Bonderite® adhesives, sealants, and functional coatings, will promote careers in manufacturing with high school students in recognition of Manufacturing Day, held annually on the first Friday in October. Henkel facilities will continue to hold events throughout the month, designed to highlight the careers available in the manufacturing industry and empower the next generation of talent.

Employees from Henkel’s facilities in Delaware, OH; Richmond, MO; and Salisbury, NC will host in-person events throughout the month of October with local high school students, sponsored by the Manufacturing Institute, the workforce development and education affiliate of the National Association of Manufacturers (NAM). Students will learn about Henkel’s innovative technologies, production processes and career opportunities through guided site tours and discussions with site leaders.

As a new activation for Manufacturing Day 2024, Henkel’s Mentor, OH facility will also attend a local high-school career fair, bringing Henkel’s innovations in production, sustainability accomplishments, and focus on a culture of belonging to a wider range of students in the area.

Henkel’s Manufacturing Day events are just one aspect of the company’s commitment to education and continued investment in opportunities that provide students of all ages access to Science, Technology, Engineering, and Math (STEM) resources and STEM-related career information.

“I am proud of Henkel’s long legacy of introducing young people to the dynamic world of manufacturing and other STEM-related careers.” said Pernille Lind Olsen, President, Henkel North America. “I am also honored to now serve on the Board of Directors at the National Association of Manufacturers and assist in creating awareness about the wide range of opportunities within manufacturing and inspire the next generation through cross-industry events like Manufacturing Day. We need this to future-proof operations across the industry. Henkel looks forward to hosting and engaging students across the region to reinforce the rewarding careers that manufacturing has to offer.”

“Since 2012, Manufacturing Day has helped students discover financially rewarding job opportunities. Over the next decade, manufacturers will need to fill 3.8 million high-skill, high-tech and high-paying jobs, and Manufacturing Day is our chance to build excitement and bring the possibilities and rewards of a career in modern manufacturing to more students and people nationwide each year,” said Carolyn Lee, President and Executive Director of the Manufacturing Institute. “We thank Henkel for their steadfast support in educating the future workforce through Manufacturing Day and other programs.”

**About Henkel in North America**

Henkel’s portfolio of well-known brands in North America includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6.6 billion US dollars (6 billion euros) in 2023, North America accounts for 28 percent of the company’s global sales. Henkel employs around 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit <http://www.henkel-northamerica.com> and on Twitter [@Henkel\_NA](https://x.com/Henkel_NA).

**About the National Association of Manufacturers (NAM)**

The National Association of Manufacturers is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12.8 million men and women, contributes $2.77 trillion to the U.S. economy annually and accounts for 58% of private-sector research and development. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States. For more information about the NAM or to follow us on Twitter and Facebook, please visit www.nam.org

**Photo material is available at** [**www.henkel-northamerica.com/press**](http://www.henkel-northamerica.com/press)

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