



News Release

September 25, 2024

President of Henkel Asia Pacific, Carmen Chua, Honored in the Heroes Executive Role Model List 2024

Shanghai – *September 25, 2024* — Henkel is proud to announce that Carmen Chua, President of Henkel Asia Pacific and a member of Adhesive Technologies Executive Committee, has been recognized in the prestigious Heroes Executive Role Model List 2024. The Heroes Executive Role Model Lists showcase leaders who are driving change in the workplace and inspiring the next generation of diverse talent.

As the executive sponsor of Henkel’s global GROWomen program, which operates across all four regions, Carmen holds a strong commitment in supporting the career development of women employees through knowledge transfer, experience exchange, mentoring, and sponsorship. Since the program’s inception, 158 mentees have joined, with nearly 80% of participants being promoted or changing roles within the organization. Beyond gender diversity, Carmen actively sponsors and advocates for regional DEI initiatives that promote an inclusive workplace for all, including the LGBTQ+ and disabled communities.

“Being included in the Heroes Executive Role Model List 2024 is an incredible honor,” said Carmen Chua, President of Henkel Asia Pacific. “At Henkel, we believe that diversity, equity, and inclusion are the foundations of innovation and excellence. I am deeply committed to creating an environment where everyone, regardless of gender, identity, or background, can thrive and contribute their best.”

View the full Heroes Executive Role Model List 2024 here: [2024 Top 100 Women Executives Archives - INvolve Heroes \(involverolemodels.org\)](https://www.involverolemodels.org/2024-Top-100-Women-Executives-Archives).



About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2023, Henkel reported sales of more than 21.5 billion euros and adjusted operating profit of around 2.6 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 48,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

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