



Press Release

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TLMI certification demonstrates compatibility with recycling processes

Sustainable labeling: Henkel presents pressure-sensitive adhesives at LabelExpo

Bridgewater, NJ – This year’s LabelExpo, September 10-12 in Chicago, is all about sustainability. Visitors will have the opportunity to network with industry experts at North America’s largest label and packaging printing trade show. As one of the leading suppliers of sustainable solutions for the packaging industry, Henkel Adhesive Technologies will present its portfolio of pressure-sensitive adhesives certified as compatible with post-consumer recycling processes according to the test protocol of the Tag and Label Manufacturers Institute (TLMI).

At the trade fair, the manufacturer of adhesives, sealants and functional coatings is highlighting how it plays an instrumental role in driving sustainability in the packaging industry. Henkel will be demonstrating how the manufacture of sustainable products can be put into practice with its portfolio of pressure-sensitive adhesives (PSA). Henkel’s selection of hotmelt, water-based, UV and solvent-based acrylic adhesives offers high-quality bonding solutions for PSA tapes, labels, and graphics that are compliant with TLMI test protocol RCA LRP-2 for post-consumer recycling processes. Among the products featured are two label adhesives, Technomelt 4144 RE and PS 9625 RE. These well-established solutions are a part of the RE product range, which encompasses adhesives and coatings that are designed for recycling. Technomelt 4144 RE is used for general purpose labels and tapes. It shows good adhesion to a wide range of substrates, including recycled corrugated board and low-density polyethylene, as well as curved surfaces. For removable and linerless labels, Technomelt PS 9625 RE is suitable due to its repositionability and low viscosity. Both adhesives are approved for use in food packaging in accordance with U.S. Food and Drug Administration (FDA) Directive 175.105.

“Our approach to sustainability is to create more value in the industry while reducing our environmental footprint. As well as helping our customers to become more sustainable, we aim to continuously improve our own product portfolio. Our goal is to use our technologies to help

solve current and future global environmental and social challenges,” says Ky Flamini, Commercial Business & Sales Director Tapes & Labels North America at Henkel.

For more information come and visit Henkel at booth 455 in the Donald E. Stephens Convention Center.

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2023, Henkel reported sales of more than 21.5 billion euros and adjusted operating profit of around 2.6 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 48,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com.

About Henkel in North America

Henkel's portfolio of well-known brands in North America includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6.6 billion US dollars (6 billion euros) in 2023, North America accounts for 28 percent of the company's global sales. Henkel employs around 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com and on Twitter @Henkel_NA.

Photo material is available at www.henkel.com/press

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