



Press Release

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Packaging expertise at FACHPACK 2024

Full adhesive power ahead: Henkel presents solutions for sustainable packaging

Düsseldorf – Ever-changing consumer needs and new regulatory requirements are constantly presenting the packaging industry with new challenges. For more than 40 years, trends and developments in sustainability, technology and processes have been presented and discussed at FACHPACK in Nuremberg. From September 24 to 26, Henkel Adhesive Technologies will make a valuable contribution to the key topic of "Transition in Packaging" with its innovative adhesive solutions in Hall 1, Stand 153.

The Packaging and Packaging Waste Regulation (PPWR) will soon bring new requirements to the packaging industry. The final vote on the packaging law is expected to take place in the Council of the European Union this fall. The PPWR sets stricter rules for the recyclability of packaging and the use of recyclates, including a 100% reuse requirement for certain industrial and commercial packaging. As Henkel's sustainability strategy is based on the corporate philosophy "Pioneers at heart for the good of generations", the global market leader for adhesives, sealants and functional coatings is already offering solutions that comply with the planned regulations.

Film-free palletizing reduces waste and increases process efficiency

At FACHPACK, Henkel will focus on two products from its extensive portfolio. One of the main topics is palletizing with hotmelt adhesives. Instead of using large amounts of plastic film, hot melt adhesives from the Technomelt Supra PS range stabilize stacked goods during transport on pallets. The adhesive is applied to the packaged goods and prevents them from tipping thanks to its anti-slip effect. This ensures safe transportation, allows higher stacking - depending on the content - and reduces the use of stretch film by up to 90 percent. It also eliminates the need for intermediate layers, reducing overall material costs by up to 80 percent. The elimination of intermediate layers allows for automated depalletizing, increasing process

efficiency. In one customer application, the cost of a pallet was reduced from €4.55 to €2.15 due to the enormous material savings. With this sustainable palletizing solution, Henkel fulfills two important pillars of the PPWR: the avoidance of packaging waste and the recyclability of packaging. Visitors to FACHPACK will be able to see for themselves the adhesive strength of the palletizing solution in an exhibit.

More sustainable bonding: Henkel presents product premiere at the fair

Henkel is presenting another product highlight exclusively at the fair. It is an addition to the hot melt portfolio for end-of-line packaging. The product is particularly suitable for sustainability-conscious companies as it can reduce CO₂ emissions, improve process efficiency and is fully compatible with the paper recycling process.

"With our pioneering spirit, our knowledge, our products and technologies, we want to enrich everyday life - and shape a future worth living for generations to come," says Felicia Forster, Market Strategy Manager Packaging & Labeling EIMEA at Henkel. "We want to actively drive forward the transition to a sustainable economy and society. This also applies to our customers' sustainability goals, which we want to support with our products and packaging expertise. We look forward to exchanging ideas with our customers and industry partners at Fachpack.

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2023, Henkel reported sales of more than 21.5 billion euros and adjusted operating profit of around 2.6 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 48,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

Photo material is available at www.henkel.com/press

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Henkel presents a portfolio of adhesive solutions for a variety of packaging challenges at Fachpack 2024.



Bonding instead of wrapping: Applied directly to the packaged goods, Henkel's palletizing hot melt adhesives ensure safe transportation while reducing waste.