



## Henkel aims to reduce carbon dioxide emissions by 100 metric tons by 2025

**Bucharest, June 18, 2024** - Henkel continues the green transformation of its global operations, aiming to reduce carbon dioxide emissions resulting from the company's business, by 100 million metric tons, between 2016 and 2025. According to its latest sustainability report, ([>link](#)) between 2016 and 2023, Henkel has already saved more than 89 million metric tons of carbon dioxide, together with its customers, consumers and suppliers. Also, currently, 89% of the electricity used comes from renewable sources. Thus, Henkel's commitment to protecting the environment and solving social challenges is reflected both in the products and solutions offered, as well as in the use of resources in an efficient and climate-neutral way across all its business units.

As for the Adhesive Technologies division, the company is constantly optimizing technologies to support resource conservation in its customers' applications. One example is facilitating access to new-generation, safer and more durable EV batteries, which will be showcased at Battery Show Europe 2024, the most important exhibition for the electric vehicle battery industry in Europe, which takes place from June 18-20. Innovations include adhesives that enable the circularity of batteries, making them easier to repair, reuse and recycle.

In addition, as a provider of sustainable solutions for the packaging industry, the Adhesive Technologies division recently presented its innovative new solutions at the drupa 2024 exhibition in Düsseldorf. From flexible packaging to paper packaging, tapes and specialty labels, Henkel offers a comprehensive portfolio of adhesives and surface technologies to meet the requirements of the packaging and printing industry. The new Henkel RE range of adhesives and surface solutions also improves the recyclability of packaging by making it possible to use reused content in new product packaging.

For Consumer Brands, disposing, reducing and, where possible, recovering and recycling packaging materials is the best way to minimize waste and its impact on the environment. Henkel's goal in this direction is to reduce the amount of packaging material without compromising the quality, performance or safety of the products. Consumers can already see this, both globally and in Romania, in Henkel Consumer Brands' detergents and personal care products. Thus, a large part of the division's products have undergone transformation processes in order to become more sustainable.

Beauty and personal care products:

- **got2b**: gel – the package (body) contains 50% recycled plastic; dry shampoo – the box contains 50% recycled aluminum; Styling powder for volume - the bottle is made of 50% recycled plastic.



- **Nature Box:** bottle - 100% Social Plastic, vegan formula, natural ingredients, including cold-pressed oils.
- **GLISS:** 89% ingredients of natural origin, glass - 30% recycled PE.
- **Schauma:** bottle contains 98%-100% recycled PET plastic, the lid contains 25% recycled plastic.

Detergents:

- **Persil:** certified carbon neutral products (recycled packaging, zero waste), efficient when washing at 30 degrees, for energy saving.
- **Perwoll:** bottle 75% recycled plastic
- **Somat:** Dishwasher detergent, efficient in the ecological cycle and short cycle at low temperatures to reduce water and energy consumption.

More details about Henkel's efforts in the field of circular economy can be found here: [Henkel Sustainability Report 2023](#).

## **Henkel Romania is also carrying out a series of volunteering and social involvement activities in 2024**

In 2024, Henkel Romania continues the series of actions aimed at sustainable development and volunteering, reinforcing the tradition of previous years. Thus, in March and April, the company organized various environmental awareness and education actions for employees and their families, initiated by the Sustainability Council of Henkel Romania. These initiatives will run throughout the year. Here are the activities and partnerships that took place in March and April 2024:

- **Anniversary of the International Recycling Day, in Buzău, on March 18** (Info @ [Odată cu venirea primăverii, Henkel Romania a inaugurat seria activităților sale sustenabile și de voluntariat din anul 2024](#))
- **On April 5**, In anticipation of Earth Day (April 22), Henkel continued its partnership with the NGO Viitor Plus (Details @ [Odată cu venirea primăverii, Henkel Romania a inaugurat seria activităților sale sustenabile și de voluntariat din anul 2024](#)),
- **On April 21**, Henkel România participated together with **Habitat for Humanity România** NGO at the Bucharest International Half Marathon, the 10-kilometer race (Info @ [Inimoșii voluntari Henkel Romania au făcut parte, din nou, din echipa Runners for Humanity la Semi Maratonul București 2024!](#)).