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Strengthening leadership for sustained growth in dynamic region

Henkel appoints Carmen Chua as Regional President of Asia Pacific

Shanghai – Henkel has appointed Carmen Chua as the Regional President of Asia Pacific, effective July 1, 2023. In her new role, Chua will oversee the company's business and operations across the dynamic Asia Pacific region. This appointment comes as part of Henkel's commitment to strengthening its leadership team, empowering leaders with a diversified background and driving sustained growth in key markets.

In addition to her responsibilities as Regional President, Chua will continue to serve as the Regional Head of Adhesive Technologies in Asia Pacific and the Global Head of Adhesive Mobility & Electronics division, a position she assumed on June 1, 2023.

Carmen Chua joined Henkel in 2022 as the Global Head of the Electronics business, and her contributions have been instrumental in driving innovation and growth within the business sector. With her deep understanding of the adhesive industry with a global perspective and extensive experience in managing businesses in diverse markets, including China, US, Europe, Singapore, and Malaysia, Chua is uniquely positioned drive Henkel's success in the region.

"I am honoured and excited to take the new role as the Regional President for Henkel in Asia Pacific,” said Chua, “This region is a vibrant and rapidly evolving market with tremendous opportunities for growth. As we continue to strengthen our presence in Asia Pacific, I am confident in our ability to deliver innovative solutions and exceptional value to our customers and consumers. I look forward to working closely with our talented team and partners to drive sustainable growth and create a positive impact in the region."

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market of adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in hair care and laundry & home care in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2022, Henkel reported sales of more than 22 billion euros and adjusted operating profit of around 2.3 billion euros. Henkel’s preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with concrete targets. Henkel was founded in 1876 and today employs a diverse team of more than 50,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations.” More information at [www.henkel.com](http://www.henkel.com)

Photo material is available at [**www.henkel.com/press**](http://www.henkel.com/press)

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