



## Fact Sheet FY 2024

### At a glance

Henkel was founded in 1876. With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The Adhesive Technologies business unit is global leader in the market for adhesives, sealants and coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company employs around 47,000 people worldwide. Henkel's preferred shares are listed in the German stock index DAX.

### Key financials

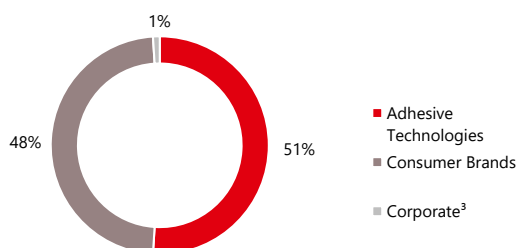
in million euros	2023	2024	+/-
Sales	21,514	<b>21,586</b>	+0.3%
Organic sales growth	4.2%	<b>2.6%</b>	-
Adjusted <sup>1</sup> operating profit (adjusted EBIT)	2,556	<b>3,089</b>	20.9%
Adjusted <sup>1</sup> return on sales (adjusted EBIT margin)	11.9%	<b>14.3%</b>	2.4pp
Adjusted <sup>1</sup> earnings per preferred share (adj. EPS) (in euros)	4.35	<b>5.36</b>	23.2%
- at constant exchange rates			25.1%
Dividend per preferred share (in euros)	1.85	<b>2.04<sup>2</sup></b>	-

<sup>1</sup> Adjusted for one-time expenses and income, and restructuring expenses.

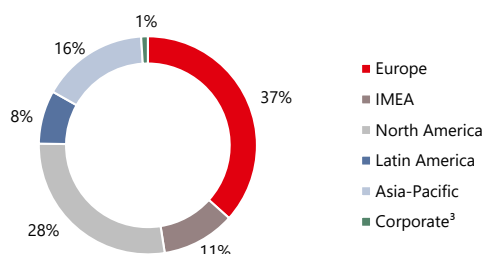
<sup>2</sup> Proposal to shareholders for the Annual General Meeting on April 28, 2025.

pp = percentage points

### Sales by business unit 2024



### Sales by region 2024



<sup>3</sup> Corporate = Sales and services not assignable to the individual business units.

### Share information

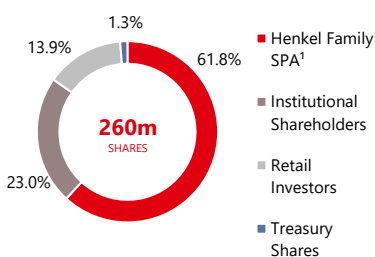
	Preferred shares	Ordinary shares
ISIN Code	DE0006048432	DE0006048408
Number of shares issued	178,162,875	259,795,875
Treasury shares <sup>1</sup>	15,306,248	3,290,703
Number of shares outstanding <sup>2</sup>	162,856,627	256,505,172
<b>ADR<sup>3</sup></b>		
ISIN	US42550U2087	US42550U1097
Ratio	1 share : 4 ADRs	1 share : 4 ADRs

<sup>1</sup> Treasury shares as of December 31, 2024.

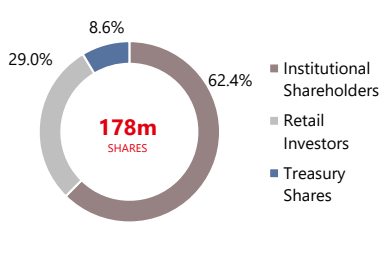
<sup>2</sup> Based on all outstanding shares, i.e., number of shares issued less treasury shares.

<sup>3</sup> In the US, investors can invest in certificates on both Henkel ordinary and Henkel preferred shares as part of the US "Sponsored Level I ADR Program".

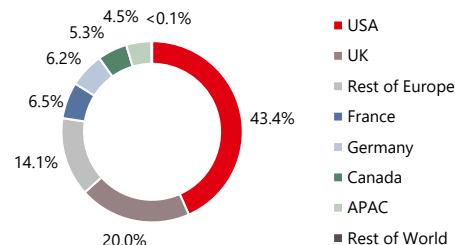
### Ordinary shares



### Preferred shares



### Institutional shareholding by region



At December 31, 2023, Source: Henkel, CMi2i

<sup>1</sup> Henkel Family Sharepooling Agreement.

At December 31, 2024, Source: CMi2i



## Fact Sheet FY 2024

### Our business units

#### Adhesive Technologies

Our Adhesive Technologies business unit leads the global market with technologies for adhesives, sealants and coatings – for industrial applications as well as for consumers and craftsmen. As experts for industrial applications in more than 800 industries, we work closely with our customers and partners. Our strong technology portfolio results in customized solutions in our Mobility & Electronics, Packaging & Consumer Goods, and Craftsmen, Construction & Professional business areas.

TOP 3 BRANDS

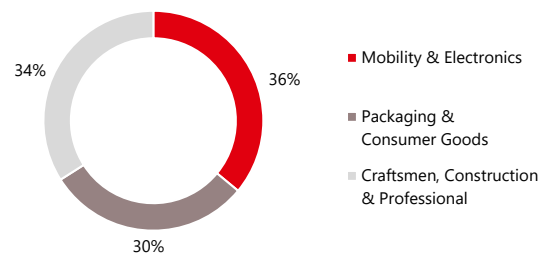
**LOCTITE** **TECHNOMELT** **BONDERITE**

#### Key financials

in million euros	2023	2024	+/-
Sales	10,790	<b>10,970</b>	1.7%
Organic sales growth	3.2%	<b>2.4%</b>	-
Proportion of Henkel sales	50%	<b>51%</b>	-
Adjusted <sup>1</sup> operating profit (adj. EBIT)	1,584	<b>1,817</b>	14.7%
Adjusted <sup>1</sup> return on sales (adj. EBIT margin)	14.7%	<b>16.6%</b>	1.9pp

<sup>1</sup> Adjusted for one-time expenses and income, and restructuring expenses.  
pp = percentage points

#### Sales by business area 2024



#### Consumer Brands

Within the Consumer Brands business unit, we hold leading positions in attractive markets and have a strong brand portfolio. Our focus is on the two global business areas Laundry & Home Care and Hair, and on the business area Other Consumer Businesses, which is present in selective markets. Our portfolio comprises laundry detergents and household cleaners, and hair styling, hair coloring, and hair care products for both the Consumer and Professional businesses, together with body care products.

TOP 3 BRANDS

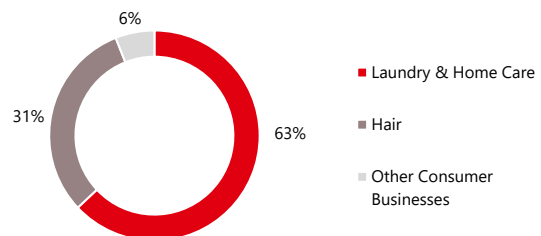
**Persil** **Schwarzkopf** **all**

#### Key financials

in million euros	2023	2024	+/-
Sales	10,565	<b>10,467</b>	-0.9%
Organic sales growth	6.1%	<b>3.0%</b>	-
Proportion of Henkel sales	49%	<b>48%</b>	-
Adjusted <sup>1</sup> operating profit (adj. EBIT)	1,115	<b>1,419</b>	27.2%
Adjusted <sup>1</sup> return on sales (adj. EBIT margin)	10.6%	<b>13.6%</b>	3.0pp

<sup>1</sup> Adjusted for one-time expenses and income, and restructuring expenses.  
pp = percentage points

#### Sales by business area 2023



### Sustainability performance

We are committed to creating more value for all stakeholders and developing our business responsibly and successfully - building on our leading role in sustainability and guided by our 2030+ Sustainability Ambition Framework.

EXCELLENT PERFORMANCE  
IN RATINGS AND RANKINGS



Less CO<sub>2</sub> emissions from our operations per ton of product<sup>1</sup>

**-64%** ↗

Share of certified palm(kernel) oil from responsible sourcing

**97%** ↗

Share of recycled plastic in consumer packaging

**25%** ↗

<sup>1</sup> Figure relates to the 2024 fiscal year compared to the 2017 base year.

#### Upcoming events

04/28/2025	Annual General Meeting 2025
05/08/2025	Release Q1 2025
08/07/2025	Release H1 2025

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