



## Company Profile

Henkel was founded in 1876. In fiscal 2008, the company generated sales of 14,131 million euros and operating profit of 1,460 million euros (adjusted for one-time gains/charges and restructuring charges). People in more than 125 countries trust in Henkel's brands and technologies. The Dax-30 company is headquartered in Düsseldorf, Germany, and ranked among the Fortune Global 500.

### Employees

Henkel employs more than 52,000 people worldwide, 80 percent of which work outside of Germany. Henkel is thus one of the most internationally aligned German companies.

### Three Business Sectors

Henkel is organized into three globally operating business sectors..



**Laundry & Home Care** has always played an important role for Henkel: The company's success story started with a product from this business sector. Henkel operates in the laundry care and household cleaner segments. The laundry products comprise heavy-duty detergents and special detergents. In fiscal 2008, the Laundry & Home Care business sector generated sales of 4,172 million euros, which equals 30 % of total company sales.

Products from the **Cosmetics / Toiletries** business sector are available in 150 countries worldwide. Schwarzkopf & Henkel stands for brand-name products in the fields of hair colorants, hair styling hair care and form, toiletries, skin care, oral hygiene and fragrances. Schwarzkopf Professional is one of the world's leading suppliers of hair salon products. In fiscal 2008, the business sector generated sales of 3,016 million euros, which equals 21 % of total company sales.

The **Adhesive Technologies** business sector is the world market leader in adhesives, sealants and surface treatments for consumers, craftsmen and industrial applications. Henkel offers a multitude of applications to satisfy the needs of different target groups – consumers as well as craftsmen and industrial businesses. In fiscal 2008, the business sector generated sales of 6,700 million euros, which equals 47 % of total company sales.

### The Vision

Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. More than 52,000 employees worldwide are dedicated to fulfilling Henkel's corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.