



**Disclosure of an inside information according to  
article 17 of the regulation (EU) No 596/2014**

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Germany

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**Increased investments from 2019 / Outlook for fiscal 2019 / Mid- to long-term financial ambition /  
Increased target range for dividend payout ratio**

**Investing in brands, technologies, innovation and digitalization**

To capture growth opportunities mainly in its consumer businesses and accelerate the digital transformation, the Management Board has decided today in its meeting to step up investments by around 300 million euros annually from 2019 onwards. Around two thirds of this amount will be invested in Henkel's brands, technologies and innovations while around one third will additionally fund the digital transformation across the entire company.

**Outlook 2019**

Reflecting the increased growth investments from 2019 onwards, Henkel expects an organic sales growth of 2 to 4 percent in 2019. For the adjusted\* EBIT margin, Henkel expects a range of 16 to 17 percent and an adjusted\* earnings per preferred share (EPS) development in the mid-single digit percentage range below prior year on constant exchange rates.

**Mid- to long-term financial ambition for 2020 and beyond**

Henkel's continued commitment to generate sustainable profitable growth and attractive returns is reflected in the company's expanded mid- to long-term financial ambition for 2020 and beyond: Henkel expects organic sales growth of 2 to 4 percent, an adjusted\* earnings per preferred share (EPS) growth in the mid- to high-single-digit percentage range on constant exchange rates and will continue to focus on free cash flow expansion.

**Dividend payout ratio**

In addition, the Management Board has decided to increase the target range for the dividend payout ratio of net income after non-controlling interests and adjusted for exceptional items to 30 to 40 percent from fiscal year 2019 onwards (current range: 25 to 35 percent).

Today's Management Board resolutions are subject to approval from the Supervisory Board and the Shareholders' Committee respectively.

\* Adjusted for one-time charges/gains and restructuring charges

Henkel AG & Co. KGaA

**Further information regarding financial instruments issued by Henkel**

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Address: 40191 Düsseldorf, Deutschland  
Henkel Preferred Share: ISIN DE0006048432 // WKN 604843  
Henkel Ordinary Share: ISIN DE0006048408 // WKN 604840  
Listing: Regulated market (Prime Standard), all eight German Stock  
Exchanges

For further financial instruments see [www.henkel.com/ir](http://www.henkel.com/ir)

This information contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, etc. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update any forward-looking statements.